

THE DISPATCH

AIDS DELAWARE'S QUARTERLY NEWSLETTER

WWW.AIDSDELAWARE.ORG

SPRING 2010

RED RIBBON RUNWAY WAS ONE FIERCE FUNDRAISER

~ By Charles "Ebbie" Alfree, III ~

On Saturday, February 27, 2010, AIDS Delaware presented Red Ribbon Runway...one fierce fundraiser at Barclays Bank on the Wilmington Riverfront. "The event was bigger than we ever expected," commented John Klein, Executive Director, AIDS Delaware. "We have hosted a silent auction and cocktail party event for over 15 years, but this was the first year we sold out!"

The evening began with paparazzi snapping pictures of guests, including Marla Duran, Project Runway second season contestant, as they walked down the red carpet and entered the cocktail party and silent auction. As the 350 attendees noshed, they placed bids on amazing items, from tickets to New York talk shows and sailing trips to original art and clothing.

The highlight of the night was a fashion show hosted by "Tim Gunn" and "Heidi Klum" look-a-likes. The MCs introduced models from award winning salons wearing Christian Dior, Gucci, Alexander McQueen, Versace and other designer couture gowns provided by Stylebug.

After the fashion show, guests continued to enjoy the evening and put in their final bids on the silent auction items before picking up their Mood Designer Fabrics gift bags as they exited.

Proceeds from Red Ribbon Runway supported AIDS Delaware's statewide programs and services, including the organization's Wilmington and Rehoboth Beach client food closets and HIV education and outreach programs.

AIDS Delaware thanks the event Sponsors: Runway Sponsor: Bank of America - Invitation Sponsor: Wilmington Trust Company - Designer Sponsor: Barclays Bank - Vogue Sponsors: Blue Cross Blue Shield of Delaware; First Bank of Delaware; Richards, Layton & Finger, P.A.; and Valero Energy Corporation - Chic Sponsor: The Leland Leadership Group - Media Sponsor: Out & About Magazine - Trendy Sponsors: Crimson Moon Tavern; Delaware College Of Art And Design; DJ ZIP; Dodson Design of DE; Hiott Floor Covering; Mood Designer Fabrics; Movable Feast; and Phengo Photography & Design - Fashion Sponsors: Currie Hair Skin Nails; Michael Christopher; Robert Cris Salon; Sherif Zaki Salon & The Oasis Spa; Stylebug; and Trilogy Salon & Day Spa.

The Silent Auction Donors: Abraxas Studio of Art; Aerie Art Gallery; Gloria Albright; Marsha Amato-Greenspan; Anderson Carpet One; Larry Anderson; Angels in the Attic; Judy Antonelli; Anything Goes; At Home in Lewes; Atlantic Liquors; Bad Hair Day?; Beach Essentials; Biff Barton of BW Design; Bay Moon Designs; Beach Jetty, Bella Luna; The Big Picture; Bin 66; Blooming Boutique; Bloomsberry Flowers; Boyds Flowers; Bridgewater Jewelers; Broadway Cares/Equity Fights AIDS; Browseabout Books; Kathy Buschi; CAMP Rehoboth; Chapel Street Players; Angela Charles, LMT; Christmas Spirit; Cielo Salon & Spa; Claire's Fashions; Tatiana B. Copeland and Bouchaine Vineyards; Gary Cramer, LMT of Soothing Touch Massage; Ruth Ann Crawford; Creations Fine American Craft; City Theater Company; The Cottage Vintage Gift Boutique; Creative Impressions Art Gallery; Creatively Claire; Naomi Clark; Andrew Criss; Ann Crown Cyr;

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Pictured above: John Klein with Event Co-Chair, Barb Bullock (left) and Marla Duran, former Project Runway contestant.



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AIDS Walk Delaware
September 26th - Wilmington
October 3rd - Dover & Rehoboth Beach
www.aidswalkdelaware.org



FROM THE DESK OF THE EXECUTIVE DIRECTOR

~ By John Klein ~

Three thousand, five hundred and thirteen Delawareans are living with HIV/AIDS. While they are spread throughout our state, approximately 70% reside in New Castle County. Nearly one-quarter of them are younger than 30 years old. More than 60% are black, despite black people accounting for only 20% of our total population. And heterosexual transmission rivals that of men having sex with men and injecting drug users.

I look at these numbers every month. Our Division of Public Health does an impressive job of keeping solid, reliable statistics on new infections. They do so, in part, thanks to their relationship with community service providers like AIDS Delaware. By working closely with those of us on the front line, the Division of Public Health is able to closely monitor trends in HIV transmission and direct funding appropriately.

The key here is collaboration. It's not just a buzzword among foundations – it is (in my opinion) the wave of the future and, more importantly, the key to success. Forming collaborations with other providers allows for the pooling of resources. Resources are more than dollars and cents – resources include time, talent, knowledge, experience, community trust, and the list goes on. With this in mind, I am proud of our many collaborative efforts.

This month marks one year since the opening of our first satellite testing site. Through a partnership with the Episcopal Diocese of Delaware we've been able to open three of these sites throughout New Castle County. And we've done this without generating any additional expenses. The parishes of St. Thomas's Church in Newark, the Church of the Ascension in Claymont, and St. Ann's Church in Middletown have all generously provided space for this program. Thanks to this collaboration we've tested more than 100 people who we may not have otherwise reached.

Satellite testing is not AIDS Delaware's first experience with collaboration. Planning has started for the 2010 AIDS Walk Delaware, which for years has been a collaborative effort with the Delaware HIV Consortium. The walk also represents a partnership with other nonprofit HIV/AIDS service providers, who receive a portion of the proceeds they raise. By working together on a fundraising and education effort as large as AIDS Walk Delaware, we're able to minimize overhead costs and ensure that every dollar raised goes directly to services. To register for the 2010 AIDS Walk Delaware visit www.aidswalkdelaware.org.

These are only two examples of how AIDS Delaware is working with other groups to improve the health of our state. Perhaps the most important example of collaboration, and one that is often overlooked, is the one we form with you. You are the volunteers, donors, and friends that make AIDS Delaware what it is. Whether you make a donation, attend an event, or conduct a personal products drive, you are part of a collaborative effort. Because of you, we are able to work toward our mission, halting the spread of HIV in Delaware.

John Klein, Executive Director

Enjoying Food, Family, Friends & Fun!

~ By Charles "Ebbie" Alfree, III ~

AIDS Delaware hosted Dining Out for Life in New Castle County on Thursday, April 29th. Seventeen restaurants between Wilmington and Middletown donated 33% of their total food sales to the organization.

Restaurant guests not only had the opportunity to spend time with family and friends and enjoy fabulous meals, but they also had the opportunity to win great prizes, such as an Apple Vacation to Punta Cana, Dominican Republic or one of three one hour in-home massages by Gary Cramer of Soothing Touch Massage

AIDS Delaware thanks the following participating restaurants for making Dining Out for Life a great success: Bellefonte Café, Buckley's Tavern & Restaurant, Chelsea Tavern, Elements Restaurant & Piano Bar, E's On Main Street Café & Catering, Jack's Bistro, Lamberti's Cucina (Centerville Road / Prices Corner), Lamberti's Cucina (Philadelphia Pike), Lucky's Coffee Shop & Restaurant, The Melting Pot, Paradise Palms, Pizza by Elizabeths, Soffritto Italian Grill, Stewart's Brewing Company, Stoney's British Pub, Timothy's Riverfront Grill, and Union City Grille.

Dining Out for Life at the Beach is on Sunday, June 27th! Visit www.aidsdelaware.org or call 302.652.6776 for participating restaurants.

Frontline Soldiers in the Fight Against HIV/AIDS

~ By Frank Hawkins ~

On February 20, 2010, AIDS Delaware honored individuals, beauty shops, and barbershops at the 9th Annual Do The Right Thing 4LIFE Banquet. Kenneth Everett of GOJU Training Center, Toni Jackson of Alexander Myles Salon and Spa, and Angela Crump of Delaware Division of Public Health received awards for their work in the fight against AIDS, along with LaVaida Owens-White, who received the Michael V. Holloway Community Service Award. During 2009, the award winners and the 17 beauty salons/barbershops that participated in the Do The Right Thing 4LIFE program assisted AIDS Delaware in spreading HIV prevention messages.

Barbershops and beauty salons continue to be one of the best outlets for educating the African American community on HIV prevention. "Thanks to the support of the participating salons and barbershops, we are able to reach many individuals who we would otherwise not have contact with," comments John Klein, Executive Director, AIDS Delaware. "Because of the bond and friendship that is formed between stylists and their customers, they are able to discuss sensitive subjects."

HIV continues to disproportionately affect the African American community. While African Americans represent less than one-quarter of Delaware's population, more than 60 percent of those living with HIV/AIDS in Delaware are African Americans "Ignoring HIV does not make it go away. We will continue to create innovative programs to reach various populations," says Klein.

AIDS Delaware thanks the event sponsors: Bristol-Myers Squibb Company, The City of Wilmington – Mayor's Office, Christiana Care Health System, Delmarva Power, Duffy's Hope, Inc., Gilead Pharmaceuticals, United States Census 2010, and West Center City Neighborhood Advisory Council.



Pictured above: Frank Hawkins (left) with event speaker, Lt. Governor Matt Denn.

Red Ribbon Runway continued from Page 1:

The Silent Auction Donors: The Daily Show With Jon Stewart; Deanna's; Del Sol; Delaware Art Museum; Delaware Center for Contemporary Arts; Delaware Children's Theatre; Delaware State Parks; Mike Dodson, Dodson Design of DE; Suzanne Detrick; Dolphin Dreaming, DTK Silk; Downtown Cowgirl; Dover Downs Hotel & Casino; DuPont Theatre; The Edge; Eldreth Pottery; Endeavour Trading; Mary Page Evans; Everyday Artist; Gregory Fischer; Flirt Boutique; Flowers by Mayumi; Karen Frattali; A Friend of AIDS Delaware (3); Gallery 50; Olga Ganoudis; Gidget's Gadgets; Trina Gardner; Ginger Moon; Doris Davis Glackin; Grand Opera House; Dorothy Greet; Heidi Lowe Gallery; Laura Hickman; Barbie Jean of B J Designs; Indulgence Jewelers; Insight; The John Penrose Virden House Bed & Breakfast; Margaret Johnson; Josephine Keir Ltd.; Josephine's Daughter; Joy Davis Jewelry; Just for You Unique Gifts; Maureen Kamerick; Maria Keane, Vizart Studio; Sallie Ketchum; Kim Klabe Fine Art; Kindred Spirit Charters; Lady's Image; Lewes Gourmet & Puzzles; Lily Hill Design; Live Cheap & Make Art Studio; Ronald Lightcap; Live With Regis and Kelly; Julio Luna; Marsha's Company; The Martha Stewart Show; Roger Matsumoto; Michael Christopher; The Mizzen Mast; The Lathemeister; Living Letters Studio; Mitch Lyons; Grant Massey; Danny Mellon; William Montgomery; Moore Brothers Wine Company; Jay Mohr; Mr. Chris Hair Design; Claire Murray; Yvonne Nass; The New Candlelight Theatre; Newark Natural Foods; Dr. Dave Nibauar; Ninth Street Book Shop; Anne Oldach; OperaDelaware; Robert Palandrani; Panache; Peninsula Laminations; Barbara Lee Peterson; Rick Phillips; Pineapple Princess Swim & Resort Wear; Pure Yoga Pilates Studio; Purple Sage Herbs and Gifts; Mark Purpura, Saenger Porcelain; Salon by Dominic; William J. Schuler; Seaside Interiors; Barbara Paul Selby; S.E.W. Relaxed Massage; Shademakers Eyewear; David Schueck, II; Silver Works Rehoboth; Tom Simek; Thomas Soderberg; Karin Snoots; Spahr; J. Robert Spence, original cast member of the Broadway Production of Next to Normal; Helen Spring; Suzanne Squires; The Station Gallery; The Stepping Stone; Thistles Art Gallery; Dane Tilghman; Trader's Jewelry & Gifts; Trilogy Salon and Day Spa; Tulip Ltd.; Twila Farrell; 2XCell Exposure; Village Imports Fair Trade Store; Viableux; Carlo Viola; Ward Ellinger Gallery; Ward's Fine Liquors; Patricia West; Holly Wright; and James Wyatt.

AIDS Delaware also thanks the Red Ribbon Runway Committee: Event Chairs, Barb Bullock and Michelle Kramer-Fitzgerald; Committee Members, Charles "Ebbie" Alfree III; Ann Chronister; Brian Crossan; Stephanie Grant; Jerry Hodge; John Klein; Jay Leaning; Karen Perkins; Rick Phillips; David Schueck, II; Joe Sielski; and Harry Walker. **And a big thank you to all the volunteers!**

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AIDS Delaware • Community Service Building • 100 West 10th Street, Suite 315 • Wilmington, Delaware 19801

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SAVE THE DATES!

Dining Out for Life at the Beach - June 27th Wine Tasting at Veritas Wine & Spirits - July 29th Delaware Teen Idol - August 6th

BOARD OF DIRECTORS

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Our mission is to halt the spread of HIV in Delaware through:

Comprehensive social and support services to clients and their families,
Prevention and education programs addressing unsafe behaviors,
Counseling and Testing and
Advocacy for compassionate public policy.

SERVICES AVAILABLE IN:

NEW CASTLE COUNTY
Community Service Building
100 West 10th Street, Suite 315
Wilmington, DE 19801
P: 302-652-6776
F: 302-652-5150

SUSSEX COUNTY
706 Rehoboth Ave 36 South Market St
Rehoboth Beach, DE 19971 Seaford, DE 19973
P: 302-226-5350 P: 302-853-5536
F: 302-226-3519 F: 302-629-6536

HOTLINES

Delaware HIV/AIDS Information
Line: (800)422-0429
LGBT Hotline: (800)292-0429
LGBT Youth Hotline: (800)810-6776

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